

DESSERT NEWS

Jars desserts from Top Chef Fabio Viviani ready to pop in Fort Worth

By Teresa Gubbins

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A celebrity chef concept is ready to pop in Fort Worth: Jars by Fabio Viviani, the much-anticipated new fast-casual gourmet dessert concept from 'Top Chef' alum Fabio Viviani, will open its Fort Worth location at 3000 South Hulen St. #150 on Friday, January 19. And yoo-hoo ladies, Chef Fabio will be in town with the Jars team for a grand opening and ribbon-cutting with the Fort Worth Chamber of Commerce that very day at 11:30 am. Jars is the family-friendly dessert experience which combines nostalgically classic flavor combinations with the most eye-catching and creative presentations.

The menu features decadent treats, pies and desserts, rotating through more than 100 recipes, featuring classics such as cherry cheesecake, birthday cake, and even gluten free options. Selections include:

 Double Dark Chocolate Cake - Dark Double Chocolate Custard, Chocolate Sponge Cake, Vanilla Frosting, Rainbow Sprinkles

- French Vanilla cake French Vanilla Custard, White Sponge Cake, Vanilla Frosting, Rainbow Sprinkles
- Tiramisu Espresso & Cream Custard, Coffee-Dipped Lady Fingers, Nilla Wafer, Cocoa Powder
- Tres Leches Cake Salted Caramel, Tres Leches Sponge Cake, Sweet Strawberries, Crunch Cereal Topping

They also limited-edition seasonal flavors such as Apple Pie with Granola Crumble, Pie Crust, and Pastry Cream; and Freedom Jar with Red, White, & Blue Custards, Sponge Cake, and Blueberries.



Fabio Viviani Fabio Viviani

They've become fan-favorites at locations in Chicago and Southern California, and are also colorful and Instagram-ready.

"Jars is a perfect blend of my passion for serving amazing, crave-able bites with picture-perfect presentation and creating a memorable experience for everyone who walks in the door," Viviani says in a statement.

To bring Jars to Texas, Viviani partnered with local franchisees Tejal & Jason Wible. The Fort Worth location is taking over a former Wild Bird Center, and will be the first of a planned 10 franchised stores in the DFW area.

Viviani is a celebrity chef, hospitality developer, restauranteur, cookbook author, and TV Host. He moved to the U.S. from Florence, Italy in 2005 to expand his horizons within the hospitality industry, and became famous in 2008 when he appeared on the reality television competition series Top Chef where he was voted "Fan Favorite."

Since 2005, he has opened over 40 different restaurants, bars and hospitality venues around the country.